

# CREATE A START WITH HELLO PHOTO BOOTH



[www.sandyhookpromise.org](http://www.sandyhookpromise.org)



# STEPS TO LAUNCH A SUCCESSFUL *Start With Hello Photo Booth*

1. Organize a committee or enlist the help of SAVE Promise Club youth leaders to set up and run your Start With Hello Photo Booth.
  2. Set up a few meeting times, virtually or in person, to plan the photo booth event and create photo frames and decorations.
  3. Find a high-traffic and highly visible space in your school, organization, or business. Near the cafeteria, lobby, or other communal location is always a good idea.
  4. Measure the space.
    - How much wall space is available for a fun Start With Hello-themed backdrop?
    - How much space is available for new connections to take selfies together?
  5. Meet as a committee. For the first meeting:
    - Set a goal for your committee: what do you want to accomplish as a group?
    - Remind group members that the purpose of the photo booth is to engage your community members in creating an inclusive environment where everyone feels a sense of belonging. The Start With Hello program raises awareness about social isolation and gives people strategies to build belonging and end social isolation with the Start With Hello framework:
      - a. Step 1: See someone alone
      - b. Step 2: Reach out and help
      - c. Step 3: Start With Hello!
    - Select a date for your Start With Hello Week photo booth. It could be a day, a week, or a specific time of day for a set period (i.e. during lunchtime each Friday for a month).
- Decide how many photo frames you'd like to create and the style of the frames. See the cover of this kit for inspiration.
  - Make a list of resources needed. Get creative and upcycle items like cardboard boxes, pieces of wood, tissue paper, and extra paint.
  - Assign tasks and roles to each committee member. Sample roles include:
    - Photographer(s) to capture pictures of new connections in photo frames and at the photo booth.
    - Artist(s) to design a Start With Hello sign or create and decorate photo frames.
    - Promoter(s) to spread the word about the Start With Hello Photo Booth event. What mechanisms can you use to build excitement about the event? Do you have an announcement or broadcasting system? Can you post flyers and QR codes linking to the event around the campus, organization, or business?
6. Schedule times to decorate your photo booth.
  7. Start getting the word out about your photo booth using this [social media kit](#).
  8. Have fun raising awareness and taking photos of new connections! Encourage participants to connect to someone new and take a photo with their new connection.
  9. Show photos in a slideshow format over the broadcasting system, post photos on social, and/or print and create a bulletin board to highlight and celebrate new connections!