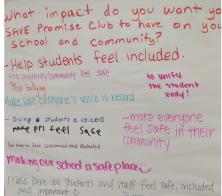
Sandy Hook Promise

SAY SOMETHING PROGRAM

ACTION PLANNING GUIDE & TEMPLATES

















SAY SOMETHING

IN A NUTSHELL

In the fewest number of words as possible, what's the main issue you'd like to solve for or improve at your school?



SAY SOMETHING PROGRAM CYCLE ACTION PLAN

Who? When? How? What? What Else?

What's our **BIG ISSUE** we're trying to solve with Say Something? In a **NUTSHELL**, what do we want to improve in our school community?

Program Cycle Stage		Action Items with Guiding Questions	Action Step
PLAN Use this planning template as an additional	Who	Who is responsible for creating this plan to bring the <i>Say Something</i> program to your school? (SEL educators, SAVE Promise Club, Administration, School Counselors)	
resource	When	When will you complete the action plan?	
		When will you meet to revisit the action plan and use the action plan checklist?	
	How	How will we share our action plan with others at our school?	
		How will we communicate and build excitement about our action plan?	
		How will you co-design and co-create this plan with youth leaders?	
	What	What resources do we need to make sure our action plan is successful?	
		What challenges might we face?	
		What additional support will we need?	
	Anything Else?		

Program Cycle Stage		Action Items with Guiding Questions	Action Step
TRAIN	Who	Who are the decision makers who determine the who/what/ where/how your school will train students in Say Something?	
		Who will be trained? (whole school, grade-levels, certain department, academy, or small learning community?)	
		Who is delivering the student training?	
	When	When is the best time for student training (advisory, homeroom, morning meeting, Health class, activity period)?	
		When will the training take place? Include specific time and place.	
	How	How will the training be implemented across grade levels? Teacherled, counselor-led, whole school?	
		How will you get youth involved in the training?	
	What	What resources do you need to conduct the student training? (space such as an auditorium, A/V equipment, flyers to promote the training, kindness notes for a post-training activity)	
		What method of training will you use?	
		Middle/High School: A Say Something slideshow with talking points	
		2. Middle/High School: A 25-minute Say Something training video	
		3. Elementary School: The Slide Into Say Something or Stand Up and Say Something storybook or a slideshow with embedded videos for grades 4–5.	
	Anything		
	Else?		

Program Cycle Stage		Action Items with Guiding Questions	Action Step
ENGAGE	Who	Who are the decision makers who will give us a thumbs-up, green light, and permission to continue the <i>Say Something</i> program with lesson plans and activities?	
		Who are the educators, school staff, and youth leaders who will be responsible for engaging students in lessons and activities after the training?	
	When	When will educators deliver lessons and activities after the training? (Weekly, monthly, in advisory, in Social Studies classes)?	
	How	How will we provide professional development to our educators to help rollout the lessons and activities?	
		How often will we provide professional development?	
		How will we gather feedback for professional development ideas?	
	What	What lesson plans will you select to teach after the Say Something training? Which classes will participate in the lessons/activities?	
		What CASEL Competencies do we want to focus on?	
		☐ Self-management	
		☐ Self-awareness	
		☐ Responsible decision-making	
		☐ Social awareness	
		☐ Relationship skills	
		What lessons and activities from the curriculum and Digital Learning Center will the students at your school be most excited about?	
		What lessons and activities from the curriculum and Digital Learning Center are most important to meet your school's school safety needs?	
	Anything Else?		

Program Cycle Stage		Action Items with Guiding Questions	Action Step
CELEBRATE	Who	Who's in charge of leading up a Say Something celebration week?	
Use the daily themes and activities flyer		Who will support the celebration week?	
as inspiration!	When	When will we host our Say Something celebration week? (Check out Sandy Hook Promise's national Say Something Week in March each year.	
	How	How will you celebrate the program messages?	
		How will you celebrate students who are Upstanders?	
		How will you celebrate youth and Trusted Adults who embrace the program messages?	
		How can you generate excitement and enthusiasm for the celebration week?	
		How can you promote the celebration week? (For ideas on how to promote on social media, see this <u>kit</u> .	
	What	What resources will you need to organize and launch a successful celebration week?	
		What types of space will we need for the celebration? Will we need a special location?	
	Anything Else?		

Program Cycle Stage		Action Items with Guiding Questions	Action Step
GROW Use this 'Grow' Template	Who	Who are the new audiences you can train in Say Something? (incoming Kindergarten, sixth-grade, ninth grade?)Who are the new and/or returning educators who can be trained in Say Something?	
	When	When will you facilitate the new training? Include possible dates.	
	How	How can you build in more opportunities for students/youth to lead the program training and activities? How can we assess the impact of our work bringing Say Something to our school?	
	What	 What new training will you use? □ Prevent Suicide □ Being a Trusted Adult Workshop □ Start With Hello What new engagement activities will you use? What new celebration activities will you use? What accommodations will we need? 	
	Anything Else?		

GET READY FOR SAY SOMETHING!

Our Action Plan in Eight Points

How
Point 1
Point 2
What
Point 1
Point 2

ACTION PLAN CHECKLIST

We presented our action plan to other school staff and gained support for our plan. We talked to the right people, our stakeholders!
We checked the 'When's' and are on schedule.
We have included and communicated with the necessary decision makers, educators, and youth leaders to make sure we have support for our action plan.
We made changes, adjustments, alterations, and accommodations so that we can manage this project.
We have the resources we need or we made a plan to get the resources needed.
We've built up some energy and excitement in our school community for <i>Say Something</i> !

SAMPLE IMPLEMENTATION PLAN

Month	Main Activity	Program Cycle Stage	Time Needed
August	School Implementation Team, School Lead, or SEL Team Planning Session for: Sandy Hook Promise Say Something program roll-out. Overview and registration on Digital Learning Center.	Plan	3 hours
September	Inform Trusted Adults about the upcoming training. ☐ Send out an email blast. ☐ Present at a faculty meeting. ☐ Give Trusted Adults an 'I'm a Trusted Adult' sign to hang on door or post on a bulletin board.	Plan	45 minutes
October	Say Something training	Train	45 minutes
November	Say Something training	Train	45 minutes
December	Engage with a <i>Say Something</i> lesson or activity and ask Advisory/Homeroom/SEL Teachers to facilitate a <i>Know the Signs</i> Agreement lesson.	Engage	30 minutes
January	Start the year with an 'Empower Changemakers' theme. Invite students to join/start a SAVE Promise Club.	Engage	2 hours
February	Engage with a Say Something lesson or activity.	Train	45 minutes
March	 □ Participate in Say Something Week □ Celebrate Upstanders and Trusted Adults □ #Trusted Adult Thursday □ Encourage students to write their Trusted Adults a letter or note using this template. 	Celebrate	1–5 hours
April	 □ Engage in activities for National Youth Violence Prevention Week. □ Engage with a Say Something lesson or activity. 	Engage	30 minutes
May	 □ Trusted Adult Seminar: Reflect and Plan for Next Year □ How will you grow the program? 	Grow	2 hours
Summer (Optional)	Encourage your SAVE Promise Club continue to meet over the summer, in person or virtually, to keep the program momentum going.		

MONTHLY IMPLEMENTATION PLAN CALENDAR

Month	Main Activity	Program Cycle Stage	Time Needed
August			
September			
October			
November			
December			
January			
February			
March			
April			
Мау			
Summer (Optional)			